

A Dallas Cowboys player, Tyron Crawford, is shown in action, wearing his white jersey with blue numbers and a silver helmet. He is running with the ball. The background is a blurred stadium crowd.

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TYRONE

CRAWFORD

MEMBER OF THE SOCIETY SINCE 2018



81ST OVERALL PICK OF 2012 NFL DRAFT BY DALLAS COWBOYS

2014: Ed Block Courage Award Winner

COLLEGE:

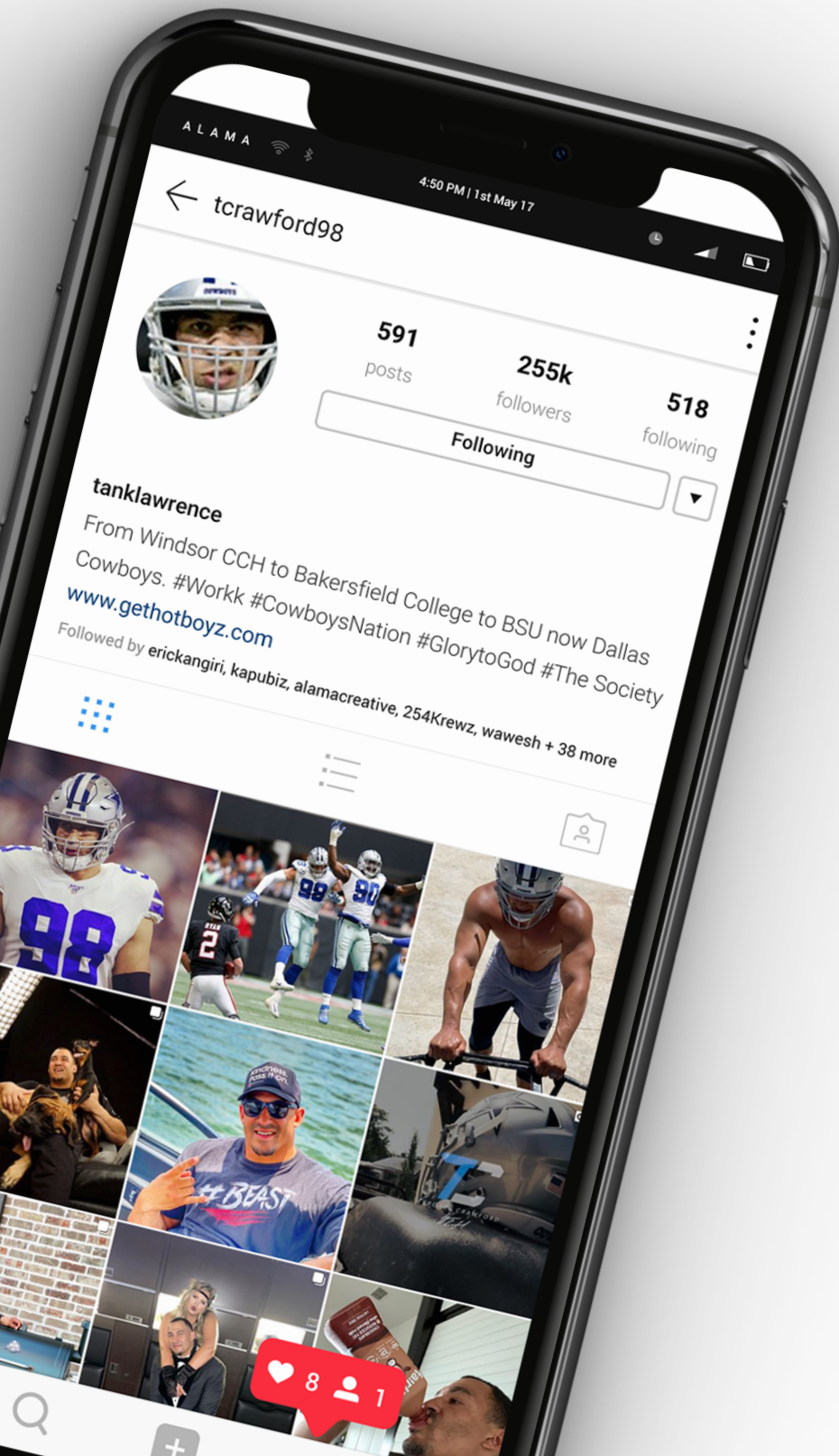
2011: All-Mountain West Conference First Team for the 2011 college football season as voted on by the eight head coaches and select media panel. Crawford led the team with 13.5 TFLs and 6.5 sacks.

2010: Named SI.com All-America honorable mention registering 32 tackles on the season (13 solo), including 13.5 tackles-for-loss – tied for most on the team.

HEIGHT 6'4" | **WEIGHT** 290 LBS. | **DOB** 11/22/89 | **HOMETOWN** windsor, canada | **COLLEGE** BOISE



SOCIAL IMPACT



TYRONE'S SOCIAL FOLLOWERS HAS **INCREASED OVER 300K** ACROSS ALL SOCIAL MEDIA PLATFORMS SINCE BECOMING A MEMBER OF THE SOCIETY

With a network of over 400,000 following Mr. Crawford's social media outlets, Tyrone is well connected in many demographics. Tyrone has continued to keep his social media relevant by constant interaction with fans and contests rewarding those who follow his social media outlets. One tweet or post will result in over 400,000 (and growing) positive and relevant impressions.



255K+

FOLLOWERS



143.4K+

FOLLOWERS

A Dallas Cowboys player, identified as Rod Marinelli, is shown in action during a game. He is wearing a blue jersey with the number 58 and a silver helmet with the Cowboys star logo. He is in a three-point stance, ready to engage. In the background, a player from the opposing team, wearing a white jersey with maroon and gold accents, is also visible. The text "HE RUNS WELL...AND HE BRINGS POWER TO THAT POSITION (DE)" is overlaid in white, bold, sans-serif font.

HE RUNS WELL...AND HE BRINGS POWER TO
THAT POSITION (DE)

COWBOYS DEFENSIVE COORDINATOR
ROD MARINELLI



THE SOCIETY

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